



CRAFTSMAN

Case Study



2211 MCKINLEY AVE.

Neighborhood: Berkeley

Listing Agent: Marc Guay

Agent's Brokerage: Coldwell Banker

Project Timeline: 7 Weeks

Pre-Renovation Value: \$1,250,000

Renovation Investment: \$115,000

Sold Price: \$1,650,000

Value Increase: +\$285,000

(248% Return on Investment)

List of Improvements:

- Kitchen Renovation
- Bathroom Renovation
- Lighting
- Flooring
- Interior Painting
- Landscaping
- Staging
- Photography



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Before & After

